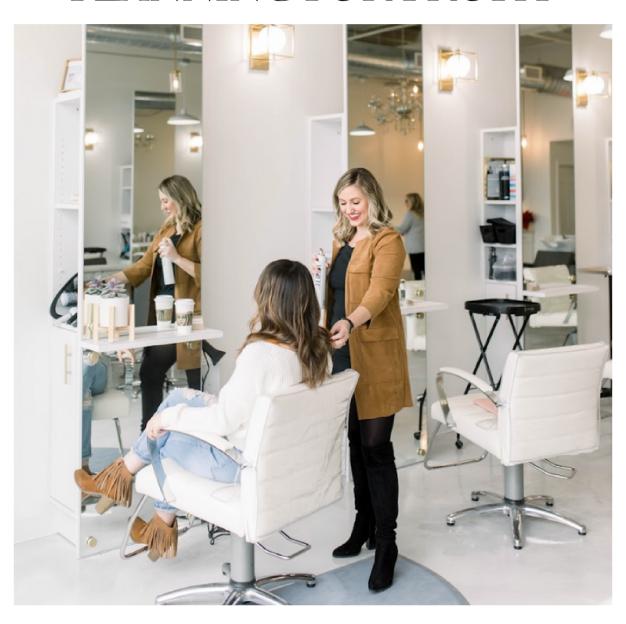
MANE METHODS

atherane.clo
AMANDA MCCARTY

"PLANNING FOR PROFIT"









HELLO THERE!

Welcome to the ultimate Hairstylist Budgeting Planner designed exclusively for hairstylists looking to elevate their plan to profit.

I can't wait to watch you grow into a profitable, live your dreams, hairstylists! It all starts here with understanding your streams of income and exactly where every penny is going in your business.

Need more help? Feel free to reach out! I hope this little planner will help set you up for success. I'll see YOU at six-figures.

Xo, Amanda

Founder of TheManeCEO & 315Beautybar

@hemanl.clo
AMANDA MCCARTY

HAIRSTYLIST BUDGET PLANNER

PUT THE profit IN YOUR POCKET

IMPORTANCE OF BUDGETING:

- Financial stability: managing income streams &
 expenses are necessary to achieve and sustain a sixfigure income. Ensuring earnings are optimized,
 debts are managed and saving is prioritized will lay
 the foundation for long term success behind the
 chair
- Growth and investment: Budgeting empowers a
 hairstylist to allocate funds strategically, enabling
 them to invest in continuous education, premium
 products, advanced tools, and marketing efforts that
 enhance their skills, expand their client base, and
 increase their earning potential.

STOP:

- Overspending
- Debt accumulation
- Cash flow issues
- Inconsistent income
- Lack of savings
- Financial stress
- Limited growth
- Missed opportunities

Start:

- Controlling expenses
- Reducing debt
- Stabilize earnings
- Increase your savings
- Reduce the anxiety
- Build your DREAM LIFE



hairstylist BUDGET PLANNER



Before you dive in, you will need to compile information based on your costs. Below is a list to get you started. The best way to gather this information is by looking at your spending history for the last 6 months.

Fixed costs:

Utilities
insurance
advertising/marketing
office expense
rent/lease
taxes
loans
software /subscriptions
equipment
licensing/permits
professional memberships
accounting/bookkeeping

Variable costs:

Monthly BUDGET PLANNER

MONTH OF

INCOME				
SOURCE	CATEGORY (service or retail)	AMOUNT		
		SOURCE CATEGORY		

BILLS & FIXED EXPENSES			
DATE	SOURCE	AMOUNT	

VARIABLE EXPENSES			
DATE	SOURCE	AMOUNT	

SUMMARY			
SOURCE	AMOUNT		
INCOME			
BILLS & FIXED EXPENSES			
VARIABLE EXPENSES			
BALANCE			

ADDITIONAL TIPS:



CUT COSTS

ARE YOUR EXPENSES
HIGHER THAN YOU
EXPECTED? WHERE CAN
YOU GET RID OF SOME OF
YOUR MONTHLY COSTS?
ARE YOU PAYING FOR
SUBSCRIPTION YOU
FORGOT ABOUT!?



MENU

SIMPLIFY YOUR SERVICE
MENU. CLARITY IS NECESSARY
FOR CLIENTS WHEN BOOKING
THEIR SERVICE. IT WILL HELP
THEM CHOSE A SERVICE THAT
MEETS THEIR NEEDS AND WILL
ENSURE PROPER TIMING ON
YOUR END.

EXAMPLE:
CUSTOM PARTIAL BLONDING
CUSTOM FULL BLONDING
CUSTOM DIMENSIONAL
COLOR

BOOKING

UTILIZE ONLINE
BOOKING. THE
CONVENIENCE OF 24/7
ONLINE BOOKING WILL
IMPROVE CLIENT
EXPERIENCE AND
INCREASE YOUR
PRODUCTIVITY

RECOMMENDATIONS:

VAGARO

GLOSS GENIUS

BOULEVARD

PRICING

NOW THAT YOU
UNDERSTAND YOUR
BUDGET, SET CONFIDENT
PRICES FOR YOUR
CLIENTS! CONSIDER
USING A HYBRID METHOD
WHERE YOU INCLUDE
YOUR BASE HOURLY RATE
AND INCLUDE YOUR
EXPERIENCE + COST OF
PROVIDING THE SERVICE.
NEVER EMOTIONAL
DISCOUNT AGAIN!

*CHECK OUT MY CLASS ON THE 3 STEP PRICING METHOD!