

# MANE METHODS

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## “PLANNING FOR PROFIT”





# HELLO THERE!

Welcome to the ultimate Hairstylist Budgeting Planner designed exclusively for hairstylists looking to elevate their plan to profit.

I can't wait to watch you grow into a profitable, live your dreams, hairstylists! It all starts here with understanding your streams of income and exactly where every penny is going in your business.

Need more help? Feel free to reach out! I hope this little planner will help set you up for success. I'll see YOU at six-figures.

Xo,  
*Amanda*

Founder of TheManeCEO & 315Beautybar

# HAIRSTYLIST BUDGET PLANNER

PUT THE *profit* IN YOUR POCKET

## IMPORTANCE OF BUDGETING:

- Financial stability: managing income streams & expenses are necessary to achieve and sustain a six-figure income. Ensuring earnings are optimized, debts are managed and saving is prioritized will lay the foundation for long term success behind the chair
- Growth and investment: Budgeting empowers a hairstylist to allocate funds strategically, enabling them to invest in continuous education, premium products, advanced tools, and marketing efforts that enhance their skills, expand their client base, and increase their earning potential.

## STOP:

- Overspending
- Debt accumulation
- Cash flow issues
- Inconsistent income
- Lack of savings
- Financial stress
- Limited growth
- Missed opportunities

## Start:

- Controlling expenses
- Reducing debt
- Stabilize earnings
- Increase your savings
- Reduce the anxiety
- Build your DREAM LIFE





# hairstylist BUDGET PLANNER



Before you dive in, you will need to compile information based on your costs. Below is a list to get you started. The best way to gather this information is by looking at your spending history for the last 6 months.

## Fixed costs:

- Utilities
- insurance
- advertising/marketing
- office expense
- rent/lease
- taxes
- loans
- software /subscriptions
- equipment
- licensing/permits
- professional memberships
- accounting/bookkeeping

## Variable costs:

- supplies  
(color, gloves, foils, etc.)
- travel
- cleaning
- supplies/maintenance
- cost of retail
- credit card fees
- marketing
- client amenities
- training/education



# Monthly BUDGET PLANNER

MONTH OF

INCOME			
DATE	SOURCE	CATEGORY (SERVICE OR RETAIL)	AMOUNT

BILLS & FIXED EXPENSES		
DATE	SOURCE	AMOUNT

VARIABLE EXPENSES		
DATE	SOURCE	AMOUNT

SUMMARY	
SOURCE	AMOUNT
INCOME	
BILLS & FIXED EXPENSES	
VARIABLE EXPENSES	
BALANCE	

# ADDITIONAL TIPS:



## CUT COSTS

ARE YOUR EXPENSES  
HIGHER THAN YOU  
EXPECTED? WHERE CAN  
YOU GET RID OF SOME OF  
YOUR MONTHLY COSTS?  
ARE YOU PAYING FOR  
SUBSCRIPTION YOU  
FORGOT ABOUT!?



## MENU

SIMPLIFY YOUR SERVICE MENU. CLARITY IS NECESSARY FOR CLIENTS WHEN BOOKING THEIR SERVICE. IT WILL HELP THEM CHOSE A SERVICE THAT MEETS THEIR NEEDS AND WILL ENSURE PROPER TIMING ON YOUR END.

### EXAMPLE:

CUSTOM PARTIAL BLONDING  
CUSTOM FULL BLONDING  
CUSTOM DIMENSIONAL  
COLOR

## BOOKING

UTILIZE ONLINE BOOKING. THE CONVENIENCE OF 24/7 ONLINE BOOKING WILL IMPROVE CLIENT EXPERIENCE AND INCREASE YOUR PRODUCTIVITY

### RECOMMENDATIONS:

VAGARO  
GLOSS GENIUS  
BOULEVARD

## PRICING

NOW THAT YOU UNDERSTAND YOUR BUDGET, SET CONFIDENT PRICES FOR YOUR CLIENTS! CONSIDER USING A HYBRID METHOD WHERE YOU INCLUDE YOUR BASE HOURLY RATE AND INCLUDE YOUR EXPERIENCE + COST OF PROVIDING THE SERVICE. NEVER EMOTIONAL DISCOUNT AGAIN!

\*CHECK OUT MY CLASS ON THE 3 STEP PRICING METHOD!